ANNUAL REPORT
2020

*Friends In Deed*

*Doing together what we cannot do alone*
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As 2021 unfolds, we are excited for a new Street Outreach and Housing program we are launching; significant work on strategic planning looking to the next 3-5 years; hiring new staff to support our growing programs and operations; all which will expand our ability to help even more people.

On behalf of the staff, Board of Directors, our hundreds of volunteers, and most importantly, those we serve, thank you so much not only for your generosity, but for your trust in Friends In Deed, allowing us all to truly ‘do together what we cannot do alone!’

INTRODUCTION

When we began 2020, we had no idea what was coming. None of us did! We are proud to say that services and programs at FID, albeit adjusted and reimagined, remained open and operating for the entire year. We are so proud of our staff for their incredible dedication, creativity and ability to adapt, sometimes daily, to the changing reality. As you will see in this report, we serve thousands of individuals and families, both those experiencing homelessness and those facing extreme poverty and great risk.

And, financially, we had our best year ever, as so many people poured out so generously – individuals, foundations, government, and companies. We ended the year with $2.3 million in revenue and $800,000 in surplus, which allows us to have significant reserves for the first time in our 126 year history. We were blessed with almost 1,300 first-time donors, along with hundreds of recurring and long-standing donors continuing to support us. We are so grateful!
Christine and Alex are both disabled with limited mobility, and their only source of income is SSI. When the pandemic began, they became more-or-less stranded at home. But Christine and Alex had been using the Food Pantry for a few years and, through some good inter-organizational teamwork, Friends In Deed and the Tournament of Roses were able to make sure they received regular deliveries of groceries.

Christine usually picks up the groceries, but on the rare occasions Alex turns up at FID House, he appreciates being recognized and welcomed. Compared to other pantries they have visited, Alex describes the food they get as “real food.” They also appreciate the effort that the pantry staff and volunteers make to help them with their dietary needs, putting aside low-sodium foods for them as available. Alex says that this personal touch means a great deal to them, and Friends In Deed strives to serve through compassion, connection, and dignity.
Experiencing homelessness and terrified of everything, Alicia would go to The Women’s Room, but she would “take the food and run” because she was so scared of the volunteers. She thought that nobody could possibly be that nice to her without wanting something in return. The staff had to dole out some tough love because of Alicia’s aggressive behavior to other guests, but, through their endless patience and kindness, the volunteers and staff won her trust. She says The Women’s Room was a place where she could get a couple of hours of feeling human, and the food is so good she would “still eat there even if I won the lottery.”

At this point, Alicia was living in a garage, but Najwa from FID’s Street Outreach and Housing Team began to work with her. First, Najwa found Alicia a place in a shelter in downtown LA, which frightened her because all she had ever experienced in LA was violence. But Najwa managed to persuade her to be brave enough to take the place, and then worked with her to get her into transitional housing.

Alicia says it was “weird” to hold a set of keys in her hand, she’s adjusting to cooking and cleaning for herself, and says the first night there was so quiet she couldn’t sleep! But she is very, very happy to be living in her own safe, comfortable home.
BAD WEATHER SHELTER

Open 36 nights (between December 2019 - March 2020)
247 unique individuals served
37 were seen by nurses from our Azusa Pacific Nursing School partnership
25 received expanded case management and referrals
13 individuals were housed
EVICITION PREVENTION & RENTAL ASSISTANCE

60 Months of rent paid
Supporting 29 households
$82,726 in Rental Assistance distributed
Case management/rental aid resources provided for about 280 households
STREET OUTREACH & HOUSING

In 2012, Rhonda’s mother passed away. Rhonda was an only child and had lived with her mom her whole life. After her mom’s passing, she never managed to earn enough income to stay anywhere and “everything went downhill from there.” She was living wherever she could, sometimes couch surfing, sometimes living on the streets. The stress of homelessness led to addiction. As she says, “You’re already homeless, what else can you do? Might as well join the crowds.”

“PRIVACY IS SOMETHING THAT IS IN SHORT SUPPLY WHEN YOU ARE LIVING ON THE STREETS.”

A friend told Rhonda about Union Station Homeless Services, and Union Station referred her to Friends In Deed. We entered Rhonda into the system and were soon able to find her a place in bridge housing in Hollywood.

Rhonda most appreciates the privacy of having her own room, privacy being something that is in short supply when you are living on the streets.

FOLKS ENGAGED ON THE STREET

178
People received our services

130
Were successfully placed into housing

17

“PRIVACY IS SOMETHING THAT IS IN SHORT SUPPLY WHEN YOU ARE LIVING ON THE STREETS.”
THANK YOU TO OUR 2020 PARTNERS AND SUPPORTERS

Total Revenue

- $1,370,801 INDIVIDUAL DONORS
- $270,640 PRIVATE GRANTS
- $416,259 GOVERNMENT SUPPORT

2,025 Total Donors

- 1,294 FIRST TIME DONORS
- 731 REPEAT DONORS
CONTACT

FRIENDS IN DEED IS A REGISTERED 501(C)(3) NONPROFIT ORGANIZATION.
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