



 **Friends In Deed Giving Day**

What is Giving Day?

Friends In Deed Giving Day brings all of our supporters together on March 23, 2023. From Board members and businesses to friends and volunteers, we call on each and every member of our Friends In Deed community to join together for this cause. Our Giving Day goal? We need to reach at least **323 donors**, a nod to this year's Giving Day date: 3-23-23!

How do I give?

- Online: <http://www.friendsindeedpas.org/givingday>
- Check: made payable to Friends In Deed, mail to PO Box 41125, Pasadena CA 91114
- Phone: 626-797-2402 x205

How do I get others to give?

- Don't forget to make your own donation, first!
<http://www.friendsindeedpas.org/givingday>
- Share FID's posts on social media, or write your own (inspiration below)
- Spread the word via email (example below)

Social media posts you can make on Giving Day:

#FIDgivingday is here! I have already made my gift, but I encourage you to give now to support the critical work Friends In Deed accomplishes in our local community. Donate online at [friendsindeedpas.org/givingday](http://www.friendsindeedpas.org/givingday)

Help us get Friends In Deed 323 donors today, a nod to today's Giving Day date: 3-23-23! When they hit that goal, a foundation will donate \$20,000 to FID! Donate in support of their programs and services online at [friendsindeedpas.org/givingday](http://www.friendsindeedpas.org/givingday) today for #FIDgivingday

Your gift, no matter the size, truly makes a difference in the lives of Friends In Deed clients. Please join me in making a donation today in support of #FIDgivingday at [friendsindeedpas.org/givingday](http://www.friendsindeedpas.org/givingday).

Email you can send on Giving Day:

Dear _____,

Today, Friends In Deed is bringing together the whole community to help those who need our assistance most. This is an organization that I care about and support. Please join me in donating to fund programs and services like Street Outreach and Housing, Food Pantry, The Women's Room, Bad Weather Supplies, and Eviction Prevention and Rental Assistance.

Help us get Friends In Deed 323 donors today, a nod to this year's Giving Day date: 3-23-23! And when they hit that goal, a family foundation will donate \$20,000 to the cause!

Your gift, no matter the size, truly makes a difference in the lives of Friends In Deed clients.

With gratitude,

Ways to Give:

- Online: friendsindeedpas.org/givingday
- Phone: 626.797.2402 x205
- In-person: email merriav@friendindeedpas.org to plan a drop-off

More information:

Friends In Deed, a social services agency founded in Pasadena in 1894, focuses on alleviating the effects of poverty for the community's most vulnerable citizens. Funds raised during Giving Day will go to support its Food Pantry, The Women's Room (a day shelter for homeless and at-risk women), Bad Weather Supplies distribution, Street Outreach and Housing (working to end homelessness on the streets of Pasadena), and Eviction Prevention and Rental Assistance. Friends In Deed is committed to providing compassion, connection, and dignity for all clients experiencing times in their lives when they need assistance most.