

# ANNUAL IMPACT REPORT FY23

**FRIENDS  
IN  
DEED\***



**BLANKETS**





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# INTRODUCTION

## FROM THE BOARD PRESIDENT AND EXECUTIVE DIRECTOR

It may seem different to be looking through a Friends In Deed annual impact report in the summertime, especially since we just released our last report six months ago. Our board and staff have been working hard behind the scenes to strategically plan for the future, and as a result, Friends In Deed now has a **new fiscal year ending June 30th** (rather than December 31st). This change is critical for Friends In Deed to be able to budget appropriately each year, with regard to the timing of when some of our most important funding sources become available. We also know that many supporters donate a total amount for the calendar year, so we wanted to make you aware of this change as you consider your annual giving to Friends In Deed.

To not overwhelm you with too much Friends In Deed information, this new “fiscal year” report is shorter, but provides you with a full twelve-month report of our impact, so you can compare it to FY24’s report when that arrives. Our goal is always transparency: to report back to you, our steadfast supporters, on the difference you have made in Pasadena and the surrounding area.

As we move forward, we are delving deeper into strategic planning, including board governance, program development, and, as always, offering the most critically needed services, all with compassion, connection, and dignity.

Thank you for putting your trust in Friends In Deed and choosing to support the important work we do. With you by our side, we are “doing together what we cannot do alone.”



**BRET SCHAEFER**  
BOARD PRESIDENT



**RABBI JOSHUA LEVINE GRATER**  
EXECUTIVE DIRECTOR

 **Doing together what we cannot do alone**



## BAD WEATHER SUPPLIES AND EMERGENCY MOTEL PROGRAM

The Bad Weather Supplies (BWS) program is a Friends In Deed service in Pasadena for individuals experiencing homelessness during the winter season. On weather-activated nights, Friends In Deed also has Emergency Motel stays to offer to the most vulnerable members of the community, including the elderly, women, immuno-compromised persons, and those with mobility issues.



### BY THE NUMBERS

#### EMERGENCY MOTEL PROGRAM

**53**

NIGHTS OF SHELTER PROVIDED  
DURING COLD WEATHER SEASON

**202**

INDIVIDUALS SERVED

**3,478**

MOTEL ROOM NIGHTS

#### BAD WEATHER SUPPLIES

**280**

INDIVIDUALS SERVED

**13**

THURSDAY NIGHTS OPEN  
(BETWEEN JANUARY AND APRIL)





## EVICTON PREVENTION AND RENTAL ASSISTANCE

Friends In Deed's Eviction Prevention and Rental Assistance program provides short-term and medium-term rental support, as well as move-in assistance, to individuals and families at risk of becoming homeless.



### BY THE NUMBERS

**117**

HOUSEHOLDS  
RECEIVED FUNDING  
ASSISTANCE

**\$282,393**

WORTH OF RENTAL  
ASSISTANCE FUNDED

**300**

MONTHS OF RENTAL  
ASSISTANCE PROVIDED

**179**

HOUSEHOLDS  
PROVIDED  
WITH RENTAL AID  
RESOURCES



## FOOD PANTRY

The Food Pantry provides food assistance to low-income and no-income families in the greater Pasadena and Altadena areas.

**25,265**

CLIENT VISITS

**2,734**

UNIQUE HOUSEHOLDS SERVED

**771,504**

POUNDS OF  
FOOD DISTRIBUTED

**642,920**

MEALS PROVIDED

**513**

HOUSEHOLDS PER WEEK

**\$1,249,590**

TOTAL VALUE OF IN-KIND DONATIONS

BY THE  
NUMBERS







## STREET OUTREACH AND HOUSING

The Friends In Deed Street Outreach and Housing Team identifies people experiencing unsheltered homelessness on the streets of Pasadena and works to build trust and relationships with them. Our Street Outreach and Housing Team's primary goal is to reduce barriers to housing and eventually shelter people in either temporary or permanent housing.



### BY THE NUMBERS

**238**

INDIVIDUALS SERVED

**71**

CLIENTS SHELTERED

**1,460**

PATHWAYS MOTEL STAYS

**\$27,423**

SPENT ON MOVE-IN ASSISTANCE





## THE WOMEN'S ROOM

Founded in 2007, The Women's Room (TWR) is the only organization in the San Gabriel Valley dedicated solely to serving women who are alone, at risk, or experiencing homelessness.



BY THE  
NUMBERS



**237**

WOMEN SERVED

**2,804**

GUEST VISITS

**2,663**

MEALS PROVIDED

**983**

LOADS OF LAUNDRY

**987**

SHOWERS







## WHO WE ARE

(CURRENT STAFF AND BOARD AS OF JUNE 30, 2023)

### STAFF

Rabbi Joshua Levine Grater,  
Executive Director

Marty Campolo, Deputy  
Director and Grants Officer

Ryan Greer,  
Senior Director of Programs

Merria Velasco, Senior  
Director of Development

Helen Angove,  
Operations Manager

Tim Nistler,  
Director of the Food Pantry

Tish Strickland, Director of  
Street Outreach and Housing

Stacey McCarroll Cutshaw,  
Director of Eviction Prevention  
and Rental Assistance

Lindsey Reed, Director of  
The Women's Room

Marlene Martinez,  
Assistant Director of EPRA

Evangelina Rivera,  
Food Pantry Manager

William Shelby, Senior Intensive  
Case Management Specialist

Najwa Payton Jones,  
Housing Navigator and  
Outreach Liaison

Elyse Reed,  
Development Associate

Jane Armbruster,  
The Women's Room  
Program Manager  
and Case Counselor

Emelin Arriaga,  
Food Pantry Associate

Angel Maxwell,  
Peer Specialist

Michael Jaimes,  
Family Specialist

Olivia Esteb,  
Substance Abuse Specialist

Doug Haught,  
TWR Security and Grounds

Jenny Juarez,  
TWR Program Associate

Coty Dietel, Food Pantry Aide

Stephanie Hernandez,  
MSW Intern/  
Mental Health Specialist

### BOARD

Bret Schaefer,  
President

Stacy Santeramo,  
Vice President

Christopher Pelch,  
Treasurer

Debby Singer, Secretary

Richard Cheung D.C.,  
Immediate Past President

Kevin Bourland

Barbara Dangerfield

Ervin Galvan

Rev. George "Amadi" Hines

Timothy Howett, Esq.

Ursula Hyman

Nishanthi Kurukulasuriya

Pamela Marx

Jeff Salcido

Lana Slavitt

Ed Vidimos

Leslie White

## CONTACT

FRIENDS IN DEED IS A REGISTERED 501(C)(3) NONPROFIT ORGANIZATION. (TAX ID 95-1644608)

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