



Weekly Message

Dear Friend,

This was a huge week at FID! With the opening of Salvation Army's new Hope Center, a 65-unit permanent supportive housing complex, we were able to place five of our clients into their brand-new apartments! We are so grateful for the dedicated work of the Salvation Army, who had the vision to repurpose the east side of their property and, in just under three years, design, fundraise, build, and open this beautiful place. And during COVID no less! To see the looks on the faces of Jerry (and his dog!), Juanita, Denise, Jessica, and Thomas, as they received their keys and opened the doors to their new homes, was priceless and very emotional. I am so grateful to our entire team (primarily Street Outreach and Housing and The Women's Room) who provided case management, support, encouragement, and love to help these folks move onto the next phase of their lives. I will be sharing some of the stories in the coming weeks. You can read more about the Hope Center in today's [Pasadena Now](#).



Juanita opening the door to her new apartment.



Staff members William and Najwa helping Jerry move into his new apartment.

This project should be a model for other agencies, and the city, for how to achieve such an amazing goal in such a short time. If we could build three more of these projects, we could house nearly all the unsheltered people on our streets. And, to be clear: these are

mostly seniors, veterans, women, and folks with disabilities. This building has wraparound services, a state-of-the-art food pantry/market, green space, and space for community meetings, and is a beautiful addition to the neighborhood. By 2027, with the political will, funding, and community support (code for no more NIMBY), we could make this happen. At FID, we will continue to be vocal advocates for and supporters of these projects.

With the arrival of September, we are ready to fully launch our next fundraising event, Stories from the Street! In the next few weeks, everyone should be getting letters and emails, seeing social media posts, and hearing from me about this new, creative, and meaningful idea to raise awareness and funds for our programs and work. We need everyone's support to make this successful, so [visit our website](#), see the sponsorship opportunities, and let's get this party started!

Finally, as this is Labor Day weekend, I want to express my support for all those who labor, doing the work that keeps our economy going - usually without equal pay and often in unhealthy working conditions. All workers deserve respect, a living wage, and our appreciation. As a country, we can and need to do better.

Blessings and have a lovely weekend,
Rabbi Joshua



We can only operate with your help!

Donate today

Forever Friends Legacy Society

Get Social



Haircuts at TWR



Huge thanks to Lyn from Tangles Salon for regularly providing haircuts for guests at The Women's Room! With each haircut, a sense of joy fills the air, and our guests leave with renewed confidence. Your generosity is helping us restore dignity and self-esteem... [Read more.](#)



Pasadena Health Department

Community Care in Action: This week, the Pasadena Public Health Department set up an informative table at our Food Pantry, connecting our guests with valuable resources and services. Collaborations like these empower our community to thrive... [Read more.](#)

News and Events

Stories from the Street

Experience an unforgettable night under the stars at our outdoor movie night fundraiser, featuring *The Soloist* on Saturday, October 14th at Farnsworth Park in Altadena. Support our fundraiser, come enjoy a movie, and walk away with a little more awareness around homelessness. Join in making a positive impact and enjoying a night of entertainment!

More information [available here.](#)



Volunteer Appreciation BBQ

Calling all volunteers! We want to celebrate YOU as an integral part of our community. Please join us for our Friends In Deed Volunteer Appreciation BBQ on Thursday, September 14th from 4-6pm at Farnsworth Park in Altadena for a casual afternoon of activities, music, tasty BBQ courtesy of the Knights of Columbus, and community!

Please [RSVP Here!](#)



Leave a Lasting Legacy

Thank you to those who were able to attend our Leaving a Lasting Legacy event! We hope you enjoyed the presentation on planned giving by Certified Financial Planner Juan C. Ros. For those not able to attend live, please click below to listen/watch at your own convenience:

[Recording Available Here!](#)



Water Bottles Needed!

Summertime heat is especially dangerous for people experiencing homelessness. Please consider purchasing an extra case of water bottles next time you are at the market. On-site donations are appreciated Fridays and Saturdays from 9am to 3pm at 444 E. Washington Blvd.





Friends In Deed is committed to fostering, cultivating, and preserving a culture of diversity, equity and inclusion. We embrace and celebrate the spectrum of our employees', volunteers', and clients' ages, color, ability or disability, ethnicity, family or marital status, gender identity or expression, language, national origin, physical and mental ability, political affiliation, race, religion, sexual orientation, socio-economic status, veteran status, neurodiversity, and other characteristics that make our employees, volunteers, and clients unique.

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Friends In Deed | 444 E. Washington Blvd., Pasadena, CA 91104

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