

**FRIENDS
IN
DEED***

**STATE OF
FID
ADDRESS**

November 20, 2024

WELCOME

Rabbi Joshua Levine Grater

Executive Director

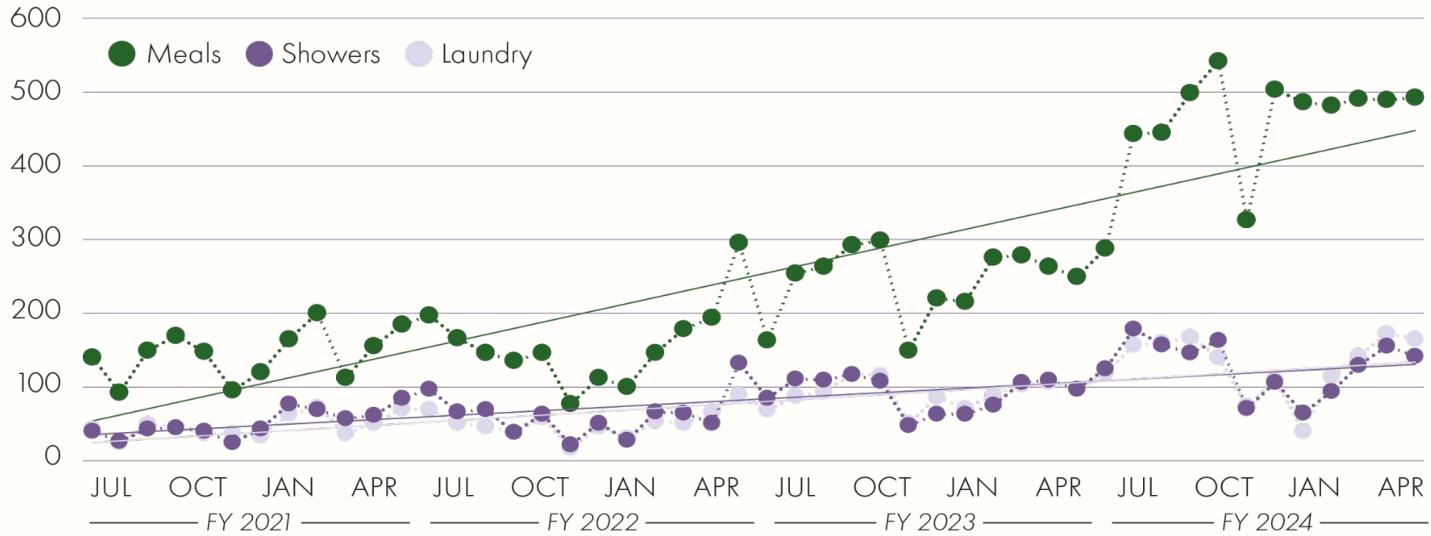
Ryan Greer

Senior Director of Programs



The Women's Room

OVER THE YEARS: TWR SERVICES

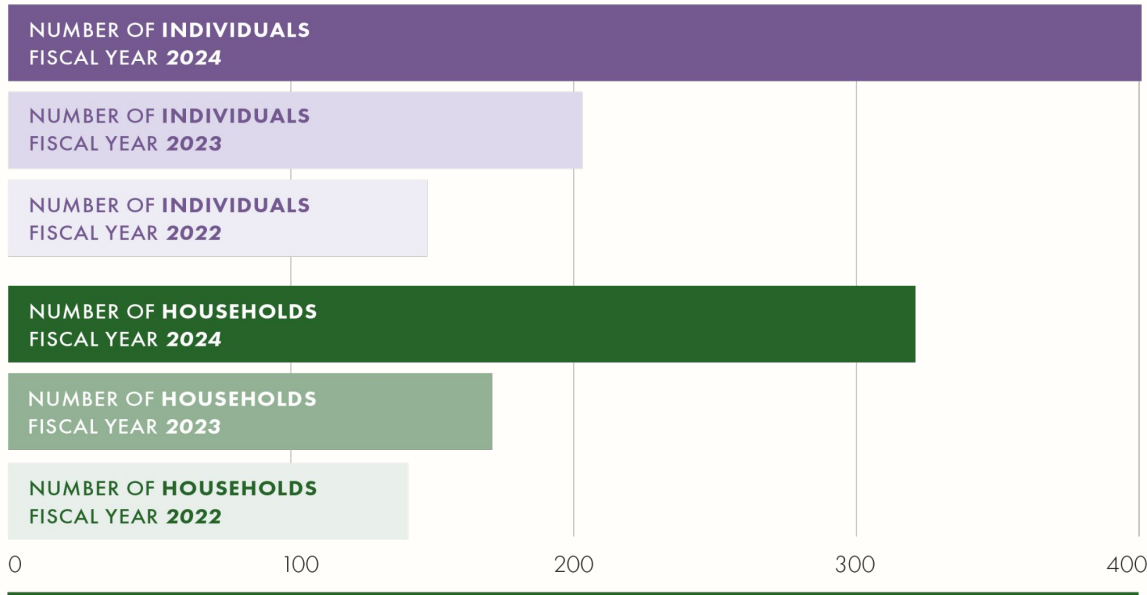


- 5,858**
TOTAL VISITS
- 308**
UNDUPLICATED GUESTS
- 260**
FIRST-TIME GUESTS
- 5,470**
MEALS SERVED
- 1,554**
LOADS OF LAUNDRY DONE
- 1,523**
SHOWERS TAKEN
- 413**
NAPS TAKEN



Bad Weather Shelter

OVER THE YEARS: TOTAL CLIENTS SERVED



43

NIGHTS OF SHELTER PROVIDED DURING BWS SEASON

205

INDIVIDUALS SERVED (DURING BWS SEASON)

50 years old

AVERAGE AGE OF PARTICIPANT

1,513

TOTAL SHELTER BED NIGHTS PROVIDED

1,687

MOTEL ROOM NIGHTS PROVIDED (DURING BWS SEASON)

1,891

TOTAL MOTEL ROOM NIGHTS PROVIDED (DURING ENTIRE YEAR)

3,404

TOTAL SHELTER NIGHTS PROVIDED FROM ALL EMERGENCY SHELTER PROGRAMS (1,513 BED + 1,891 MOTEL)

\$420k

TOTAL FUNDS SPENT ON EMERGENCY SHELTER

318

TOTAL HOUSEHOLDS SERVED THROUGH EMERGENCY SHELTER PROGRAM

399

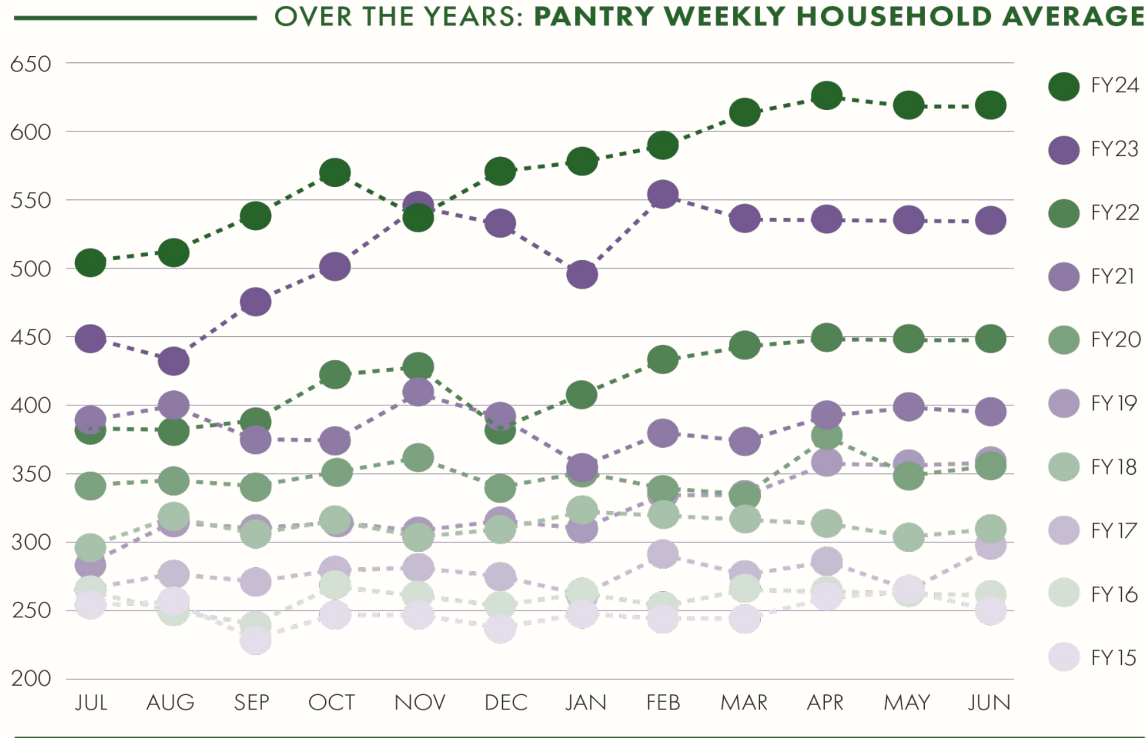
TOTAL INDIVIDUALS SERVED THROUGH EMERGENCY SHELTER PROGRAM

Tim Nistler

Director of the Food Pantry



Food Pantry



29,331

CLIENT VISITS

2,959

UNIQUE HOUSEHOLDS

800,595

POUNDS OF FOOD DISTRIBUTED

667,163

MEALS PROVIDED

575

HOUSEHOLDS PER WEEK

\$1,150,000

WORTH OF "IN-KIND" GOODS DONATED

Stacey McCarroll

*Director of Eviction Prevention
and Rental Assistance*

Eviction Prevention & Rental Assistance (EPRA)

EPRA provides rental support to individuals and families at risk for eviction to prevent them from becoming homeless.

Households must fall below the 50% Area Median Income category, currently live in the City of Pasadena, and demonstrate that they do not have the resources to pay their rent.

Understanding that each situation is unique, we vary funding and case management to meet the needs of the clients we serve.



Program Staff

- * 2 full time Staff Members
Program Director & Assistant Director
- * 1 half time MSW Intern with a
1-year commitment
- * 1 EPRA Volunteer assists with data
entry and logging requests





FY24 Program Statistics

97 Households were prevented from becoming homeless

196 Individuals received assistance

274 Months of rental assistance provided

\$344,526 Spent on rental, move-in, and utility assistance

\$3,551 Spent per household

Program Developments

- * We aim to provide a minimum of 4 months rental assistance per household to alleviate financial stress and better stabilize the monthly budget
- * Our staff works creatively with tenants and landlords to develop payment plans that provide client incentives and maximize resources to achieve rent sustainability
- * EPRA has increased our commitment to case management sessions in areas of budgeting and problem solving to help clients manage their household expenses after our assistance ends

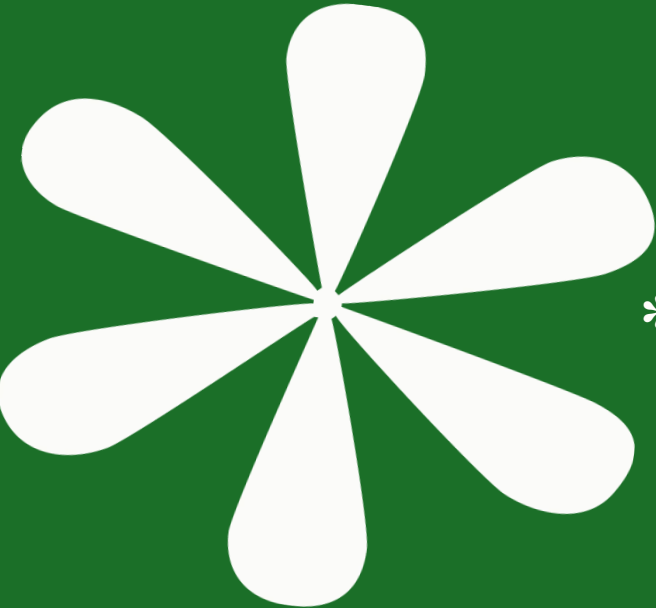


EPRA Trends

- * Our program continues to receive a large volume of requests for assistance.
 - o EPRA logs about 90 inquiries per month — This represents an 80% increase in monthly requests since 2023.
- * Staff work to respond to each request within 10 days, whether the household is eligible for funding or not.
- * Current program spending is slightly more than anticipated at this point in the fiscal year, which is consistent with the high demand.

Conclusions

- * Our program continues to support families with children as well as single adult households.
- * Approximately 20% of the clients we assist are over age 55, and this population continues to grow.
 - o Recent studies reveal that almost 50% of the homeless population is over age 50 and EPRA is receiving more requests from seniors living on fixed incomes who are unable to afford their monthly rent.
- * We are also noticing an increase need from single older adults who are acting as caregivers for aging parents and having difficulty paying their monthly rent.



Tish Inong

*Director of Street Outreach
and Housing*

Street Outreach & Housing

Friends In Deed's Street Outreach and Housing team identifies individuals experiencing unsheltered homelessness on the streets of Pasadena and works to build trust and rapport. The team then enters these individuals into the Coordinated Entry System, addresses housing barriers and works toward either temporary or permanent housing goals.

Services

- Basic Needs (food, water, hygiene)
- Documentation Assistance
- Transportation Assistance
- Supportive Service Referrals
- Motels
- Move in Assistance
- Housing Navigation
- Life Skills



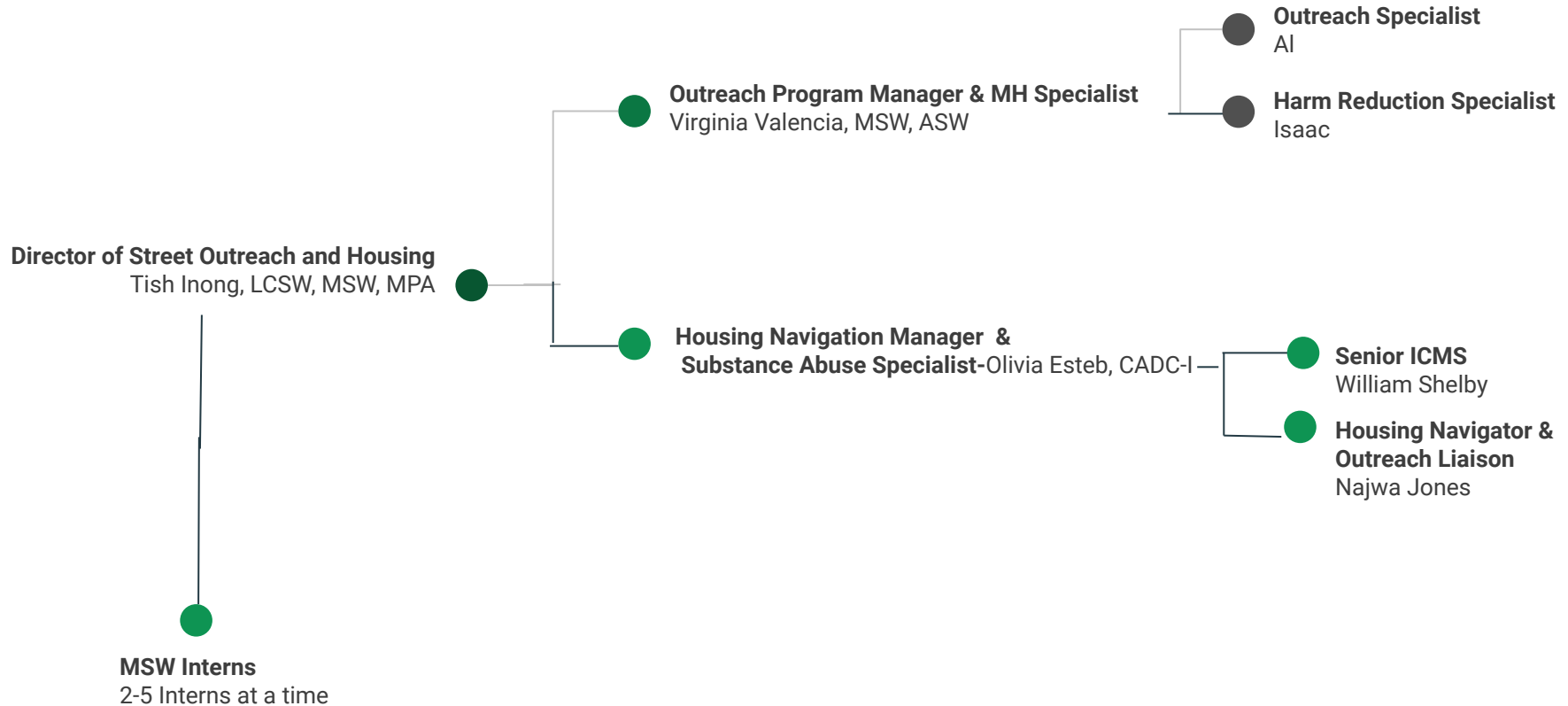
**STREET
OUTREACH &
HOUSING**

Street Outreach and Housing FY 2024 Accomplishments

- Unihealth- Expanded health services
- New Department Structure- New program managers and harm reduction specialist
- Introduced Intensive Case Management (ICMS)
- Expanded MSW Intern Program
- Outcomes
 - 332 individuals served
 - 168 individuals sheltered (significant portion were families)
 - 166 Mental Health Assessments



Street Outreach and Housing Team



Moving Through the Program Streets to Stability



Outreach

- Enrollment Packet
- CES Survey
- Obtain ID & Proof of Income
- Initial Referrals



Housing Navigation

- Obtain Birth Certificate and Social Security Card
- Budget with Client
- Complete Housing Plan
- Any Additional Referrals
- Housing location & Advocacy



Intensive Case Management

- Basic Life Skills (paying bills, buying groceries, etc.)
- Landlord Mediation
- Lease compliance
- Create Housing Retention Plan

Street Outreach and Housing FY25 So Far

- Revamped Pathway Motel Program- 6 year round rooms
- New Safe Parking Contract-
- New Community Partnerships- National Charity League, Kaiser etc.
- Comprehensive Training- Housing Navigation, Mandated Reporting etc.
- Outcomes
 - 179 Individuals, 148 Households served in Street Outreach (+13 individuals ICMS)
 - 30 Individuals sheltered (27 Households-15 perm, 12 temp).

Kenyetta Wilson

Controller

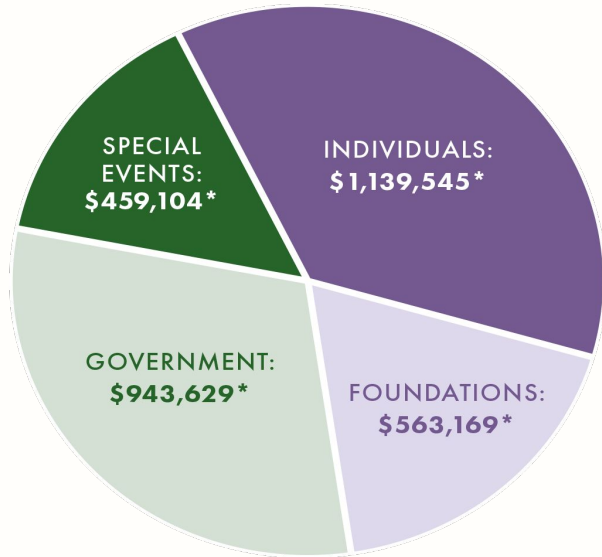
Finance

Merria Velasco

Senior Director of Development

Fundraising and Outreach

\$3,105,447*
TOTAL FUNDRAISING



* unaudited numbers

\$1.3M
IN-KIND CONTRIBUTIONS

542
FIRST-TIME DONORS

322
CIRCLE OF FRIENDS
\$1,000+ DONORS

1,654
TOTAL DONORS

4,199
DONATIONS

2,100
INSTAGRAM FOLLOWERS
336 POSTS + 500 STORIES

3,044
FACEBOOK FOLLOWERS
413 POSTS

365
TWITTER FOLLOWERS

894
YOUTUBE VIDEO VIEWS:

4,365
EMAIL SUBSCRIBERS
(AS OF 8/15/24)

924
PODCAST DOWNLOADS

Rabbi Joshua Levine Grater

Executive Director

Grants

THANK YOU!


ANY QUESTIONS?

CONTACT US:

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