



Weekly Message

Dear Friend,

Marcia was still reeling from the loss of her mother when her world seemed to collapse. The two had shared a modest one-bedroom apartment, splitting the rent to make ends meet. After her mother's sudden passing, Marcia found herself not only grappling with the grief of her loss, but also facing the heavy burden of funeral arrangements. With no other family to turn to and bills piling up, she quickly fell behind on rent.

As if things weren't bad enough, Marcia was then laid off from her job. Due to a previous layoff from another job, she didn't qualify for unemployment benefits. The weight of it all – grief, financial struggles, and the uncertainty of her future – became overwhelming. Marcia had managed to secure a new job, one that would eventually allow her to stay on top of her rent, but she was too far behind to catch up on her own.

When Marcia reached out to Friends In Deed and the Eviction Prevention and Rental Assistance (EPRA) program, the team provided her with three months of rental assistance, covering the debt that had accumulated during her time of crisis. They even provided an additional month of support, giving Marcia a small savings buffer as an extra layer of protection to help get her back on track.

With the immediate crisis averted, Marcia could finally breathe again. Thanks to Friends In Deed, she didn't just avoid eviction; she regained rent stability and the chance to rebuild her life, free from the looming fear of homelessness.

It is for people like Marcia that we raise funds; for the hundreds of individuals that come through our Food Pantry doors, each with their own story to tell; for each unique soul that has found themselves unsheltered, living on the streets, each with a story to tell; and we do our best to tell as many of them as we can so that YOU feel moved, inspired and motivated to support us. This is what we are starting to call "mission-based fundraising." This is not only a term,

but a philosophy of how to approach [raising the necessary funds](#) to do our work. It is why we have started to have events like Cooking for a Cause and Stories from the Street, rather than a gala or other fundraisers that don't distinguish us from other organizations in terms of our mission. You will begin to hear these ideas from me on a more regular basis, as we seek to transform our development work into more of a "culture of philanthropy."



Finally, election day is almost upon us and there is an important measure on the ballot that directly relates to our work. Measure A is an initiative that will replace Measure H, thereby enabling the necessary funding to continue supporting the work of all agencies in our field, as Measure H is set to expire in 2027. I urge you to read about the measure [here](#). Thanks!

Blessings and have a lovely weekend,
Rabbi Joshua



We can only operate with your help!

Donate today to be part of our story!

Forever Friends Legacy Society

Get Social



We are beyond grateful to The Fiedler Group

They organized a fantastic food drive and donated a whopping 300 pounds of non-perishable food, toiletries, and even pet food!...[Read more.](#)

Wednesday was World Food Day

We reflected on the urgent need to address hunger and food insecurity around the globe. This year's theme, "Right to foods for a better life and a better future," reminds us that access to nutritious, diverse, and affordable food is a basic human right...[Read more.](#)



Friends In Deed is featured in the October Arroyo Monthly Annual Philanthropy Issue!

Check us out on page 10 of the digital edition...[Read more.](#)

News and Events

The October Calendar for The Women's Room is now available!

Check out the full line-up of activities throughout the month...[Learn more.](#)

October 2024

TWR HOURS
MONDAY-THURSDAY
10:00 AM-4:00 PM
LAST SHOWER 2:00 PM
LAST LAUNDRY 2:30 PM

MONDAY	TUESDAY	WEDNESDAY	THURSDAY
1 11:00 Movie & Groovin' with Dawn B: TWR L: Shakespeare Club	2 10:30 Therapy Dog visit with Cody 12:30 Wellness Workshop with Isabel B: Our Friend, Cora L: Shakespeare Club	3 TWR CLOSURES AT 2PM	4 TWR CLOSURES AT 2PM
7 Movie Monday B: Our Friend, Pam L: TWR	8 11:00 Movie & Groovin' with Dawn B: 11:00 Haircuts with Lynn L: Villa Gardens	9 2:00 Monthly Raffle B: Our Friends, Barbara & Nancy L: Shakespeare Club	10 1:00 Writing Group with Lisa B: Our Penny Friends L: Our Friend, Meredith
14 SORRY WE CLOSED FOR INDIGENOUS PEOPLES DAY	15 11:00 Movie & Groovin' with Dawn B: Our Friend, Jackie L: TWR	16 1:00 Tea Tasting with Wendy B: Shakespeare Club	17 Lottery with Celia B: Our Penny Friends L: JYT
21 Movie Monday B: The Cookies L: TWR	22 11:00 Movie & Groovin' with Dawn B: Villa Gardens L: TWR	23 Calavera Craft with Yessica B: Shakespeare Club	24 1:00 Writing Group with Lisa B: Our Penny Friends L: Scott United Methodist
28 Monthly Birthdays! 1:30 Mental Wellness with Dr. Julie B: TWR L: AMH	29 Halloween Bingo B: Shakespeare Club	30 Halloween Bingo B: Shakespeare Club	31 1:00 Writing Group with Lisa B: Our Penny Friends L: TWR

The Women's Room
444 E Washington Blvd., Pasadena, CA 91104

Save the Date: State of FID Address

November 20, 2024 at 6:00 pm.
Attend virtually via [Zoom](#).



October is Breast Cancer Awareness Month

1 in 8 women in the United States will develop breast cancer in her lifetime...[Learn more.](#)



Friends In Deed is committed to fostering, cultivating, and preserving a culture of diversity, equity and inclusion. We embrace and celebrate the spectrum of our employees', volunteers', and clients' ages, color, ability or disability, ethnicity, family or marital status, gender identity or expression, language, national origin,

physical and mental ability, political affiliation, race, religion, sexual orientation, socio-economic status, veteran status, neurodiversity, and other characteristics that make our employees, volunteers, and clients unique.

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