



Weekly Message

Dear Friend,

Ella had a job application in hand and determination in her heart, but she needed a little extra help to make her opportunity count. She knew she could find that support at The Women's Room.

Jane, one of TWR's dedicated staff members, was ready to help. While Jane couldn't offer direct career advice, she provided the tools and care Ella needed to feel confident in her application. Together, they scanned Ella's resume, polished her documents, and emailed them off to potential employers. Every step was a reminder that TWR is more than a place—it's a resource and a refuge.

For women like Ella, The Women's Room offers not just practical assistance but also a safe, supportive environment where they are empowered to take steps toward brighter futures. That sense of security and encouragement is why so many women return to TWR, knowing they will always find compassionate help and a community that uplifts them when they need it most.

One of the reasons I chose this story for today is because it is a great example of how our mission, vision, and values inform the way our programs operate and how we provide our critical services. I am very excited to share our newly released 2025-2028 Strategic Plan, which has been a comprehensive effort for the past nearly 18 months. Board, staff, volunteers, clients, and community stakeholders all had a part in the discussions and intensive process. This plan lays out our vision and direction for Friends In Deed, a plan that sets us up for continued success, implementing new ideas and launching a capital campaign. We hope that you will [download](#) and read the plan, as YOU are the key to all of our hopes and dreams, for our motto remains the same: doing together what we cannot do alone.



Finally, I am very honored, and humbled, to be receiving the annual Rabbi Marv Gross Social Justice Award from the Pasadena Jewish Temple and Center tonight. [Rabbi Marv](#) was a wonderful human being, a great leader, a mentor and friend. Everyone is welcome to attend the service tonight, 7:30pm at First United Methodist Church, 500 E. Colorado Blvd.

For those observing Passover, which begins tomorrow night, wishing you and your family a joyous and meaningful holiday!

Blessings and have a lovely weekend,
Rabbi Joshua



We can only operate with your help!

Donate today to support our community!

Forever Friends Legacy Society





Friday, April 18th

Good Friday

Friends In Deed offices will be closed in observance of the holiday

New Podcast Episode

In this latest episode, Rabbi Joshua sits down with Katie Hill, the new CEO of Union Station, for a candid conversation about her journey, the state of homelessness in Pasadena, and the shakeups at LAHSA and the Board of Supervisors. Plus, an update on Eaton Fire relief efforts and how FID is supporting our neighbors.

[Listen Now!](#)



EPISODE 3

New Episode

Katie Hill, New Face in Town:
Conversation with new Union
Station CEO

APR 4



5:11

-0:55

Get Social



We had the joy of celebrating Pasadena Presbyterian Church's 150th Anniversary at their beautiful luncheon

As a valued community partner, PPC has walked alongside Friends In Deed in compassion and commitment to our neighbors in need. Their legacy of care inspires us, and we're so grateful for their continued partnership...[Read more.](#)

"You're gonna need a bigger boat...I mean van!"

Thanks to TIAA's incredible generosity, we had to make two



trips to collect all 500 hygiene kits they assembled for those experiencing homelessness and who were affected by the Eaton Fire...[Read more.](#)



What weighs 6,000 pounds?

An elephant ☐
A pickup truck ☐
FOUR grand pianos ☐☐☐☐
Or... the incredible food donation we just received!☐☐☐

[Read more.](#)

News and Events

52nd Annual Pasadena Mayor's Interfaith Prayer Breakfast

Thursday, May 1, 2025

[Purchase Tickets](#)

Join Us!
52nd Annual Pasadena Mayor's

Interfaith Prayer Breakfast

05.01.25

[Purchase Tickets](#)



2025 UPCOMING EVENTS

Mayor's Interfaith Prayer Breakfast: May 1
Pasadena Convention Center

Golfing for Good: June 9
Brookside Golf Club

Stories from the Street: June 21
One Colorado

Cooking for a Cause: September
Agnes Restaurant and Cheesery

Event dates are subject to change

www.friendsindeedpas.org

Celebrate Diversity Month

APRIL 2025



Friends In Deed is committed to fostering, cultivating, and preserving a culture of diversity, equity and

inclusion. We embrace and celebrate the spectrum of our employees', volunteers', and clients' ages, color, ability or disability, ethnicity, family or marital status, gender identity or expression, language, national origin, physical and mental ability, political affiliation, race, religion, sexual orientation, socio-economic status, veteran status, neurodiversity, and other characteristics that make our employees, volunteers, and clients unique.

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